

Business Ethics and Corporate Governance

Course Outline

1. Introduction to Business Ethics

Understanding ethics and morality in business

The importance of integrity and values in leadership

2. Ethical Theories and Frameworks

Utilitarianism, deontology, and virtue ethics

Applying ethical decision-making models in corporate settings

3. Corporate Governance Principles

Roles and responsibilities of boards and executives

Governance frameworks and transparency standards

4. Corporate Social Responsibility (CSR)

Sustainability, community engagement, and ethical sourcing

How CSR impacts brand reputation and long-term success

5. Regulations and Compliance

Legal standards, codes of conduct, and anti-corruption policies

Case studies on governance failures and reforms

6. Ethical Leadership and Culture

Promoting ethical behavior across organizations

Building trust and accountability through strong governance

Learning Outcomes

- By the end of this module, students will be able to:
- Evaluate ethical challenges and propose responsible solutions.
- Understand the relationship between ethics, governance, and performance.
- Develop governance structures that ensure accountability and transparency.
- Foster a culture of integrity and corporate responsibility.